

## **Sam B. Fullerton, Jr.**

Sam B. Fullerton, Jr. the second child and only son of (Samuel) Baker Fullerton and his wife, Mary Styron Fullerton of Warren. The Fullerton family owned and operated the Bradley Lumber Company of Arkansas. Sam grew up fascinated with all facets of "the mill". It was a large part of his education.

Sam attended Duke University in North Carolina, but returned home to the University of Arkansas at Fayetteville for the remainder of his college career.

Sam's knowledge and love of construction and heavy machinery led him to the business that would be his life's work -building roads, bridges, dams and other projects all over Arkansas -and across its borders into Louisiana, Texas, and Missouri. Sam B. Fullerton, Jr., founder and sole owner of Moro, Inc., operated his company for almost 30 years and left an enduring legacy of quality construction in roads, bridges, dams, and other projects around the State of Arkansas.

Moro built a substantial portion of Arkansas' Interstate System. Just a few of these jobs were: 1-430/1-40 Interchange, at Crystal Hill and the Fourche Creek to Col. Glenn Road Grading and Structures on 1-430, both in Pulaski County; most of what is now 1-530.

Sam always tried to foster good will for the construction industry -expecting not only good work but good humor and uncommon courtesy from his people. He also expected them to adhere to his standards of integrity and was fond of saying, "If you're not willing to talk about it on Channel 7, don't do it."

Sam was particularly generous to his home town. He was instrumental in getting new football fields for both Warren and its neighboring town of Hermitage. Sam also donated the site preparation for the Warren High School Auditorium/City of Warren Cultural Center. Toward the end of the '80's, Sam made the decision to close Moro. He finished the work under contract, kept only his oldest employees, and sold most of his equipment. He did not, however, give up his interest in the construction industry or the State of Arkansas.

He has made it a practice to make sure his political friends understand the importance to America of maintaining and strengthening our infrastructure. As a member of the Board of the Southeast Arkansas Intermodal Authority since its inception, Sam has been working closely with our Congressional delegation to make this happen.

Sam and his wife are extremely active in Warren's First Presbyterian Church. They served as both Pioneer and Senior Youth Group sponsors. Sam is presently serving as an Elder and is Chairman of the Session's Finance Committee.

Sam is an active member and supporter of the Warren YMCA, contributing to the on-going programs of the "Y".

On the state-wide level, Sam has for many years supported Arkansas Children's Hospital and UAMS, The Arkansas Art Center and the Arts and Science Center for Southeast Arkansas in Pine Bluff. He is a major contributor to the University of Arkansas, Fayetteville, Razorback Foundation continuing the Fullerton scholarship tradition begun by his father in the days of George Cole. For over 30 years, he has faithfully served as the Chairman of the Bradley County Equalization Board and as the representative of the Warren School System on that body. He is also an active member of the Bradley County Veterans' Association, which has restored the VFW / American Legion Hut and is now working toward the creation of a Bradley County Veterans'

Museum. Moro, Inc. may not be building the roads and bridges, of the future but Sam B. Fullerton, Jr. will still be quietly using his time, talents, and resources for the good of Arkansas and its people.